



Clough Pond Association

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Deb Knowlton, President

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Minutes: Board of Directors Meeting of April 10, 2014

A Meeting of the Clough Pond Association Board of Directors was held on April 10, 2014 at the Knowlton residence.

Roll Call and Declaration of Quorum

- President Deb Knowlton called the meeting to order at 6:34pm and noted that a quorum was present. In attendance were: Andy Knowlton, Debra Knowlton, Tom Edwards, Priscilla Giles, Sandy Decato, Emma Tillotson, George Hayden, and Deb Lincoln. Absent: Mike Shields and Jean Cote.

Addition of Last Minute Agenda Items

- Deb K's birthday today. Woohoo!

Minutes of the Last Board Meeting

- Motion to accept the Minutes of the September 26, 2013 Board Meeting was made, seconded and approved after corrections on who was in attendance.

Secretary's Report

- Nothing not already on the agenda.
- We will cease this as an agenda item until such time as the Secretary has something to report not already covered in the agenda.

Treasurer's report

- Even though she was not able to be in attendance today Jean provided a copy via email. Balance as of April 1, 2014 is \$1,885.29.
- Of that Tom figures that \$470 of that remains from the Special Loudon Conservation Commission Grant. So in actuality the Treasury contains just \$1,415.29 as freely available money. We have remaining at NHLAKES for use by the Lake Host Program another \$918.16.
- That means we should plan for the Lake Host Program this year: \$1,000 from NHLAKES, \$1,000 from Loudon Conservation Commission, \$918.16 left over at NHLAKES for a total of \$2,918.16 available to pay the Lake Hosts this year. In addition we have the \$470 remaining in the General Fund that is dedicated to the Lake Host Program but not yet targeted for Paid Lake Host salaries.
- Tom expressed a desire to see a different picture of our balances so that they reflect our total financial picture not just our checking account balances.

We see in the report what we think to be our balance, \$1,885.29 but do not see the \$470 that is dedicated and not available for general use. That adjusted figure, \$1,415.29 is far more alarming than the non-adjusted one given our history of having \$2,000 to \$2,500 as a balance in the Treasury.

- Deb K also indicated she would like to see the name of the dues contributor right on the financial report rather than a dollar amount summary of recent dues payments. Emma indicated a desire to hand out receipts with each dues payment but agreed that numbered membership cards could act as the receipt if there was an accompanying log. The concern here is to make it auditable. We agreed that numbered membership cards/log would work and we should do it.
- Motion made, seconded, and approved to accept the Treasurer's Report.

Committee Reports

- VLAP Program Update
 - Deb L reports that she found some older VLAP reports at her house and will get them to Tom for inclusion on our website.
 - Deb L agrees with the idea that she and Tom can do 3 VLAP samplings a summer as well as take on the e. coli sampling.
 - Deb K reports that she, Andy, and Tom attended the Loudon Conservation Commission meeting where they approved Andy's request for a \$1,000 grant for the Lake Host Program.
 - We also asked the Commission for support and direction in obtaining permission from the town to take over the e. coli sampling while having the town pick up all the costs for both the VLAP testing and the e. coli testing. We describe this as we do all the work, management, training, and publication while the town does none of the work but simply funds the \$300 per year for the VLAP testing and the \$180 per year for the e. coli testing.

They were very receptive and indicated their support. They directed us to the Town Selectmen as our next stop seeking to put this in place. We are on the agenda for their April 29, 2014 meeting.

- Get the Lead Out, NH
 - Sandy reports that we will have a table at the ramp on opening weekend. NHLAKES has provided some non-lead tackle to offer, bumper stickers, and brochures to hand out. We have no sinkers to offer even though those would be most attractive to our pond fishermen.
 - We talked about hitting up Dick's Sporting Goods as well as Bass Pro Shop in Hooksett and giving them some free advertising on our A-Frame and website in return for a contribution. Another idea is for us to hand out coupons at the ramp that drive the fishermen into the store for free sinkers while hoping to do other business with them.
 - Some of the program material is already spread around town advertising our opening day Get the Lead Out, NH event.

- Sandy will start at 6:00am at the ramp on opening day. Andy will supply a table to use for the material. Emma volunteered to do some time at the ramp along with Deb L, Tom, Andy and Deb K.
- Lake Host Program Update
 - Andy reports that we are starting to get the money in to support the program. We have the LCC money approved but no word yet on our NHLAKES grant. That is due soon. Sandy will again do Paid Lake Host duties and we are looking into one of her friends as another person for those duties.
 - We talked about whether to expand our coverage into other days of the week or into more hours on the weekend. Andy says he will have funds for about 290 hours of ramp duty.
 - A brief discussion took place about an individual last year who did not get paid for her time because she did not submit a time sheet even after repeated attempts to get one from her.
- Motion made, seconded, and approved to accept all the Committee Reports.

Old Business

- A-Frame Portable Sign for Ramp
 - Lake Host On Duty.
 - Saymore Trophy is a candidate for the sign and the printing.
 - Downsizing the sign from 2' x 3' to 1.5' x 2'. The original looked way too big.
 - On the side of the sign facing the street, Lake Host On Duty and logos for the CPA, NHLAKES, and the LCC.
 - On the back side, facing the water, we should put logos for any business that sponsors us. For example, Brookside, Bass Pro Shops, Eggshell, etc.
 - Each additional logo for the backside should cost about \$20 from Saymore.
 - Tom to proceed as he planned.
- Ramp Storage
 - Deb K secured the approval of Scott to do the storage box. He would prefer the box be under the ramp but we will work something out.
 - Tom thinks the box should open on the backside, hinges on the bottom. The door should be removable for the off season to minimize the attractiveness of the box as a source for mischief.
 - The box includes storage for chair, table, A-Frame, brochure, timesheets, etc.
 - Andy can get the piece parts from his business connections at a reduced cost. He needs a material list.
 - We should paint it green like our sign.
- Storage Box at Beach
 - It looks pretty bad and perhaps we can offer to build one as a replacement but given our financials we will delay this for now.
- Picnic Table at Beach

- Same as for the Storage Box at the beach. Looking pretty bad and we should consider replacing it. Again, money and placed on hold. Perhaps get input from the general membership as to how they view its condition.
- Document Repository
 - Tom is experimenting with storing all CPA material on our website, login protected as it relates to electronic storage rather than in paper form.
 - Tom does not want to get too far into this with Google since it is not assured that our free version will continue into the future. Just trying to test this out.
- Sponsorships
 - Tom is redesigning the website to support ads on every page. The navigation will be moved from the left side of the site to a dropdown at the top freeing up the right side for advertisements.
 - Tom is also looking at generating statistics for the site to show how many folks are getting peeks at the ads we are offering up as a means of selling sponsorships.

New Business

- Deb L will do a new article for the Loudon Ledger on the Get the Lead Out, NH event.
- Potluck: Sunday, June 29, 2014, 4:00pm. Location not determined.
- Next Board Meeting – Thursday, May 15, 2014, 6:30pm at the Knowltons.

Adjournment

Meeting adjourned at 8:14pm

Respectfully submitted

Tom Edwards